



## How to Host an Approved Kinesio Taping® Seminar

Let Kinesio University coordinate the seminar for you as an Official KINESIO UNIVERSITY Seminar

KINESIO UNIVERSITY will:

- Coordinate the seminar and you will assist us as the host facility
- Market the seminar, absorb all costs, collect all revenue, and provide CEUs

Your responsibilities will be to:

- Provide seminar space to accommodate a minimum of 10 attendees in a classroom style setting (i.e., attendees will need to be seated at tables). There should also be room for lab sessions.
- Provide morning and afternoon refreshments (we reimburse the actual cost *up to* \$5.00 per attendee per day)
- Provide necessary A/V equipment

In return for the above, you will receive TWO (2) free full registrations (valued at \$918.00) for your facility after 10 paid registrations. You will receive ONE (1) additional free space when your seminar has twenty four (24) paid registrations. The Hosting Facility will receive ONE (1) additional free space with every eight (8) paid registrations after 24 paid. These attendees do not have to all be from your facility, but you will receive a discount for your additional attending staff. (See *OFFICIAL KINESIO UNIVERSITY SEMINAR PRICING* for details).

In order to allow ample time for marketing and promotion, we recommend you choose a seminar date at least two (2) months from the time you submit the completed *The Official KINESIO UNIVERSITY Seminar Agreement*.

Thank you for your interest in hosting a Kinesio Taping® Seminar.

### Paula Callahan

Seminar Sales and Marketing Manager

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Phone: 1-888-320-TAPE (8273) ext. 116



## Official Kinesio Taping® Seminar Timeline

Below are the respective requirements and timelines for each type of seminar.

Deadline	Action
<b>3-4 months in advance (recommended)</b>	<ul style="list-style-type: none"><li>- Submit completed Official KINESIO UNIVERSITY Seminar Agreement to Seminar Development Assistant</li></ul>
<b>3-4 months in advance</b>	<ul style="list-style-type: none"><li>- Seminar Development Assistant will check for conflicts and either approve requested seminar dates or suggest other dates.</li><li>- Once dates are approved the Seminar Development Assistant will assign CKTI and Seminar Coordinator</li></ul>
<b>Throughout seminar process</b>	<ul style="list-style-type: none"><li>- Check emails and voicemails regularly and respond to communications from Seminar Coordinator.</li></ul>
<b>Upon arrival of materials (usually 3-4 weeks prior to the seminar)</b>	<ul style="list-style-type: none"><li>- Inspect all seminar materials for accuracy and return completed material verification form to Seminar Coordinator via fax or email only.</li></ul>
<b>Prior to the seminar</b>	<ul style="list-style-type: none"><li>- Speak with your CKTI regarding AV equipment, room set up, seminar documents, and other host responsibilities to help ensure a successful seminar.</li></ul>
<b>Immediately following seminar</b>	<ul style="list-style-type: none"><li>- Submit all receipts via email or fax only to Seminar Coordinator within two weeks of seminar date for reimbursement.</li><li>- Submit completed documents via email or fax only to Seminar Coordinator within 3 days after the seminar<ul style="list-style-type: none"><li>o Sign In/Out Sheets</li><li>o Release of Liability Form &amp; Signature Page</li><li>o Conditions &amp; Limitations Forms (only if applicable)</li><li>o Instructor Evaluation</li></ul></li></ul>



# KINESIO UNIVERSITY

4001 MASTHEAD STREET NE, ALBUQUERQUE, NM 87109 | TELE. 888-320-8273 | FAX. 505-856-2983

## Official Kinesio University Seminar Agreement

1. Facility Name, Complete Address, Phone Number:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

2. Shipping/Mailing Address if different than above:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. Facility Host Contact (name, complete address, phone number, fax number, email address):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. Number of attendees your facility can accommodate in even numbers only (see page 7 - *Sample Ideal Room Layout for Kinesio Taping® Seminars* for more information): \_\_\_\_\_

5. Number of staff from your facility that will attend: \_\_\_\_\_

6. Target population (PT, OT, AT, DC, MT, etc.): \_\_\_\_\_

7. Seminar Types – we recommend that you schedule a KT3 at least 4 weeks after your KT1&KT2 dates so that your attendees can choose to become a Certified Kinesio Taping Practitioner (CKTP). For more information about becoming a CKTP please visit our [website](#).

Type	Title	Preferred Date(s)
KT1&KT2	KT1: Fundamental Concepts of the Kinesio Taping® Method KT2: Advanced Concepts and Corrective Techniques of the Kinesio Taping® Method	
KT3	KT3: Clinical Concepts of the Kinesio Taping® Method	
KT4	KT4: Specialty Neurological Concepts of the Kinesio Taping® Method KT4: Specialty Sports/Orthopedic Concepts of the Kinesio Taping® Method KT4: Specialty Myofascial Massage Concepts of the Kinesio Taping® Method KT4: Specialty Lymphatic Concepts of the Kinesio Taping® Method KT4: Specialty Pediatric Concepts of the Kinesio Taping® Method KT4: Specialty Hand Therapy Concepts of the Kinesio Taping® Method	

8. Kinesio University will choose the Instructor closest to the facility. If you request your own instructor, you will be responsible for any travel expenses: \_\_\_\_\_

9. Are you currently ordering product from a specific Distributor? If yes, furnish Company Name, Website, Contact Person, and their contact information: \_\_\_\_\_

10. Additional comments: \_\_\_\_\_

*Kinesio University® reserves the right to refuse business with any party when a potential conflict of interest exists.*



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## OFFICIAL KINESIO UNIVERSITY SEMINAR PRICING

KT1 & KT2 only (2 days)				
Regular	\$569.00*	EARLY: \$512.10**	GROUP: \$540.55**	BOTH: \$483.65**
Full Time Student/Faculty	\$369.00			
Facility	\$459.00			
KT3 only (1 day)				
Regular	\$279.00*	EARLY: \$251.10**	GROUP: \$265.05**	BOTH: \$237.15**
Full Time Student/Faculty	\$179.00			
Facility	\$229.00			
KT, KT2 & KT3 (3 days)				
Regular	\$799.00*	EARLY: \$719.10**	GROUP: \$759.05**	BOTH: \$679.15**
Full Time Student/Faculty	\$499.00			
Facility	\$639.00			
KT1, KT2, KT3 & KT4 (4 days)				
Regular	\$1049.00*	EARLY: \$944.10**	GROUP: \$996.55**	BOTH: \$891.65**
Full Time Student/Faculty	\$649.00			
Facility	\$839.00			
KT4 only (1 day)				
Regular	\$299.00*	EARLY: \$269.10**	GROUP: \$284.05**	BOTH: \$254.15**
Full Time Student/Faculty	\$199.00			
Facility	\$249.00			
KT3 & KT4 only (2 days)				
Regular	\$529.00*	EARLY: \$476.10**	GROUP: \$502.55**	BOTH: \$449.65**
Full Time Student/Faculty	\$329.00			
Facility	\$429.00			
*Receive a 10% Early Registration Discount by registering at least 30 days prior to the seminar				
*Receive a 5% Group Discount by registering with a group of 5 or more attendees				
<i>*Attendees may qualify for both discounts</i>				
<i>**These discounts apply to regular attendees ONLY These discounts do not apply to full time students/faculty or facility attendees</i>				

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## Kinesio Taping® Seminar Descriptions

### **KT1: Fundamental Concepts of the Kinesio Taping® Method**

**(Prerequisite: 80 completed course hours of Anatomy and Physiology, must be a qualifying medical practitioner in an advanced healthcare setting)**

The KT1 course is designed to introduce practitioners to the Kinesio Taping® Method. During this eight-hour class, the instructor will introduce Kinesio Taping® concepts, theory and history, and discuss the four major physiological effects; skin, muscle, circulatory/lymphatic, and joint. During lab sessions, attendees will have ample time to practice Assessment Tests approved for the enhancement of their Kinesio Taping® skills and muscle applications for both the upper and lower body. Upon completion of this course, attendees will be able to discuss and apply the Kinesio Taping® Method to relax overuse syndromes, stimulate weak muscles, and decrease pain and swelling.

### **KT2: Advanced Concepts and Corrective Techniques of the Kinesio Taping® Method**

**(To be taken in conjunction with KINESIO UNIVERSITY approved KT1 course - prerequisite is completion of KT1 course)**

The KT2 course builds on material learned in KT1. During this eight-hour class, the instructor will introduce the six Corrective Techniques (Mechanical, Functional, Space, Fascia, Ligament/Tendon, and Lymphatic) and discuss their application in a variety of clinical conditions. During lab sessions, attendees will have ample time to practice applying these techniques to a variety of upper and lower body conditions. Upon completion of this course, attendees will be able to discuss and apply the Kinesio Taping® Method to orthopedic and neurological conditions.

### **KT3: Clinical Concepts and Advanced Whole Body Applications of the Kinesio Taping® Method**

**(Prerequisite, completion of KINESIO UNIVERSITY approved KT1 and KT2 courses)**

The KT3 course combines the Kinesio Taping Method foundational concepts of KT1&KT2 with advanced clinical concepts. The course provides lab time for attendees to practice their skills on the new concepts through a variety of clinical applications. The KT3 course is designed to allow the Certified Kinesio Taping Instructor (CKTI) to cater specific clinical applications to address specific professions. Upon completion of this course and prerequisite KT1&KT2 seminar, attendees will be eligible to request and take the exam to become a Certified Kinesio Taping Practitioner (CKTP). Note: Students can request to take the exam but will not be eligible to receive a CKTP certificate until they graduate.

### **KT4: Specialty Neurological Concepts of the Kinesio Taping® Method: Influencing the Adult Nervous System**

**(Prerequisite, completion of KINESIO UNIVERSITY approved KT1, KT2, and KT3 courses)**

The KT4 Neurological course builds on and expands techniques learned in the KT1, KT2, and KT3 courses. This course addresses variations in nervous system status. The attendees will develop treatment strategies and practice extensive Kinesio Taping techniques to address a wide variety of issues encountered when treating patients with neurological diseases. Some examples include: CVA, CP, ALS, MD, MS, and TBI. The course considers other physiological systems which impact patient considerations when working with the trunk and extremities. Developing, recovering, and deteriorating nervous system patients are investigated, strategies planned, and Kinesio Taping techniques practiced.

### **KT4: Specialty Sports Orthopedic Concepts of the Kinesio Taping® Method**

**(Prerequisite, completion of KINESIO UNIVERSITY approved KT1, KT2, and KT3 courses)**

The KT4 Sports/Orthopedic course is focused on sports conditions. During the KT4 Sports/Orthopedic course, attendees will practice their skills on a variety of applications correlated with specific clinical sports conditions. This course is designed to give attendees guidelines on how to combine the concepts learned in the KT1, KT2, and KT3 courses with



the concepts of sport medicine. This course is also designed to give attendees the chance to learn and practice specific applications related to specific sports dysfunctions. During this course, attendees will face problem-solving and specific taping techniques correlated with the healing process of joint and soft tissues, posture correction to provide stimulations to restore good posture for athletes, and lower and upper limb injuries. Upon completion of this course, attendees will be able to combine the Kinesio Taping Method with specific sport conditions following guidelines learned during this course and developing the skills necessary to adapt Kinesio Taping Techniques to specific needs of athletes. This will enable the attendees to create an individualized treatment correlated to the phase of the healing process as well as the specific sport injury, sport performed, and position that the athlete occupies on the field.

#### **KT4: Specialty Lymphatic Concepts of the Kinesio Taping® Method**

**(Prerequisite, completion of KINESIO UNIVERSITY approved KT1, KT2, and KT3 courses)**

The KT4 Lymphatic course will address Kinesio Taping Methods for lymphatic and circulatory conditions of the upper and lower extremities through lab and lecture format. It will also address Kinesio Taping Methods for improving breathing, constipation, muscle and posture issues, and other conditions that affect the lymphatic function. Advanced fascial and scar management methods to improve lymphatic flow will be addressed. Advanced swelling management for the initial, collector, and deep lymphatics will also be discussed. Participants will have the opportunity to practice innovative Kinesio Taping Methods.

#### **KT4: Specialty Pediatric Concepts of the Kinesio Taping® Method**

**(Prerequisite, completion of KINESIO UNIVERSITY approved KT1, KT2, and KT3 courses)**

The KT4 Pediatric course is designed to provide advanced Kinesio Taping techniques and problem-solving to physicians, physical therapists, occupational therapists, speech therapists, massage therapists, athletic trainers, and other health professionals specializing in pediatrics. Kinesio Taping is a method of treatment for musculoskeletal and Myofascial disorders. Kinesio Taping can be used during physical activity and in conjunction with many therapeutic interventions. Attendees will review theory and basic taping techniques, learn advanced and combination techniques, and develop clinical reasoning skills relevant to the pediatric population. The course will also provide commonly used taping techniques for specific diagnoses, including cerebral palsy, hemiplegia, torticollis, and brachial plexus injury; as well as pediatric sports related injuries.

#### **KT4: Specialty Hand Therapy Concepts of the Kinesio Taping® Method**

**(Prerequisite, completion of KINESIO UNIVERSITY approved KT1, KT2, and KT3 courses)**

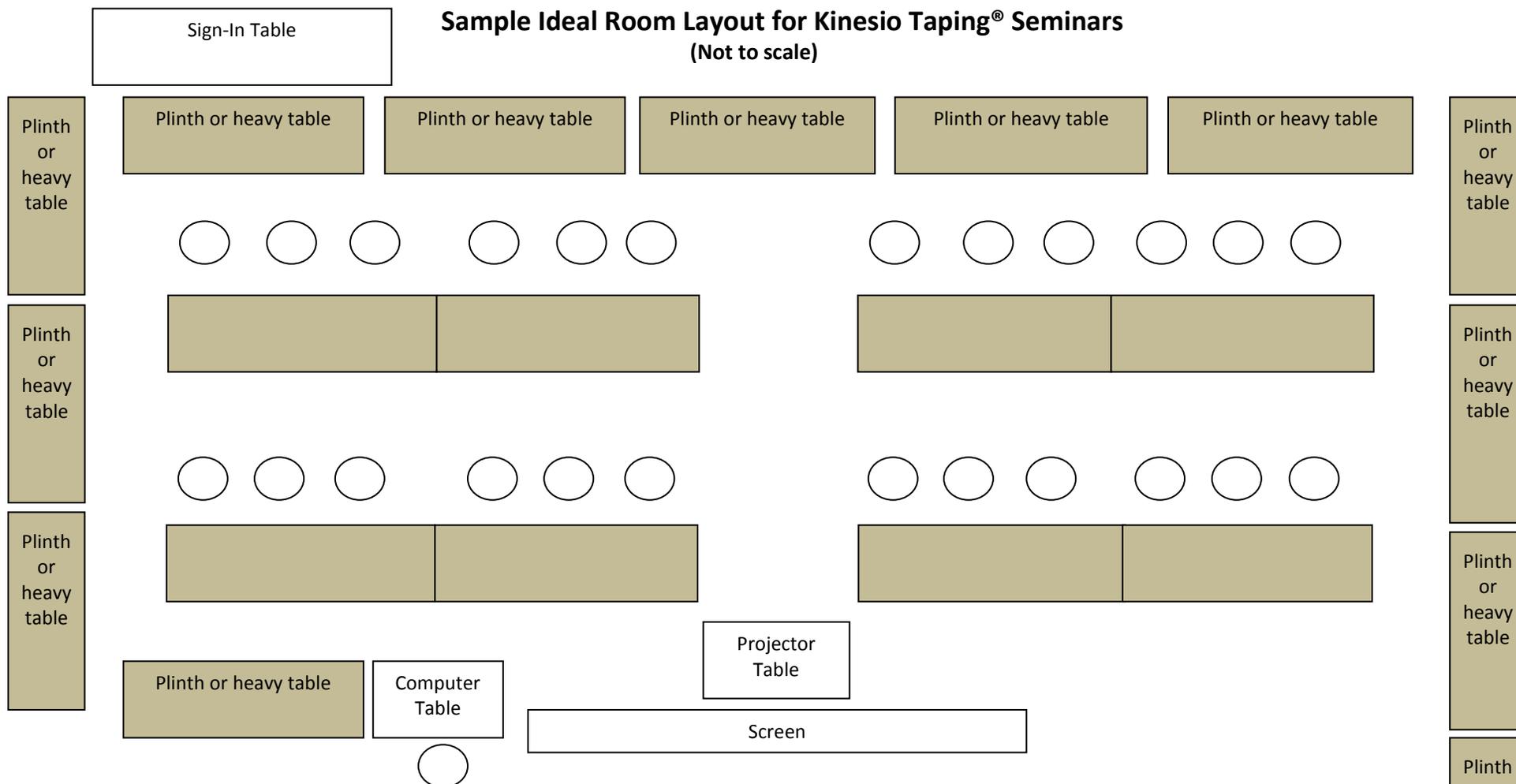
KT 4 Hand is an 8 hour advanced seminar appropriate for practitioners who treat upper extremity/hand problems. Participants will have completed KT1, KT2, and KT3 prior to enrolling in KT4 Hand. In this seminar we will explore common diagnoses seen in the hand clinic and present suggested taping techniques for them. The seminar will utilize lecture, lab, and case studies to demonstrate appropriate taping techniques. Assessment of the diagnoses presented will help the student to apply similar techniques to any indicated problem they should encounter in the clinic. According to the acuity of injury, we will utilize techniques to target the most superficial tissues to the deepest. In addition we will also encourage problem solving by the students to enhance the learning process. Assessment of the diagnoses presented will help the student to apply similar techniques to any indicated problem they should encounter in the clinic.



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## Sample Ideal Room Layout for Kinesio Taping® Seminars (Not to scale)



Tables on the sides of the room should be plinths or heavy tables; much of the lab will be done with the attendees standing or sitting but for some applications, the attendees will need to lie down. If you are providing tables, please have mats, towels, or blankets to lie on top of the tables. If you do not have plinths or extra tables, then you should at least have adequate floor space and provide mats. There should be two attendees per plinth/table. This room layout is setup for 24 attendees. However, your room may be able to accommodate more attendees than that. Remember, this is the ideal layout; we know few facilities will be able to set up the room exactly like this, but it should come close.